

ABOUT US

The consortium is composed of 7 organizations from 6 European countries (Czech Republic, the Netherlands, Belgium, Spain, Bulgaria, Italy and Portugal). All project partners are experienced in EU projects, running and managing small business and innovating in the field of VET technology.



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Innovative Video Presentations for Learning Creative Entrepreneurship



<http://www.inplace.cz/>

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ABOUT THE INPLACE PROJECT

The objective of the project is to share good practice among partners in establishment of sustainable and mutually beneficial relations between vocational schools and small and medium enterprises, in the participating countries and transnationally, focused on Work-Based learning opportunities for students.

The project is focused on supporting the cooperation between vocational schools and the labour market with the aim to enable the students to get practical labour experience and businesses to benefit from the innovative thinking and entrepreneurial zeal of students and both to increase their effective use of ICT in marketing.

The subject of the project IN PLACE is about using video in marketing of a SME. The project comes with and inspiration for partners how to support cooperation between VET students and SMEs. This method will be carried out in all involved countries. Students (working teams) will create video podcast to promote local businesses.



Meeting of partners in the Czech Republic in October 2017

Go to www.inplace.cz to access the videos and our download area, to find inspiration and some more information.



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